

THE PUBLISHING NEXT INDUSTRY AWARDS 2017

About the Awards:

The Publishing Next Industry Awards were instituted in 2014 to reward the talent, initiative, entrepreneurial zeal and untiring efforts of publishers – big, small, independent – that create books. Established under the aegis of the neutral platform of the Publishing Next Conference, the awards seek to recognize innovation and leadership of publishing professionals and others in the book trade.

The Publishing Next Industry Awards 2017 will be presented in the following categories:

1. Printed Children's Book of the Year (English)
2. Printed Children's Book of the Year (Indian Language)
3. Printed Book of the Year (English)
4. Printed Book of the Year (Indian Language)
5. Printed Illustrated Book of the Year (Coffee Table Books)
6. Book Cover of the Year
7. Library of the Year
8. Bookstore of the Year
9. Editor of the Year
10. Rights Professional of the Year
11. Publisher of the Year (English, General)
12. Publisher of the Year (Academic)
13. Publisher of the Year (Children's Literature)
14. Publisher of the Year (Indian Languages)

An applicant can apply for more than one category. The final selection of shortlisted applicants will be based solely on information furnished by the applicant. Applicants are requested to be as clear, concise and straight-to-the-point as possible.

Key Dates to remember:

Open for submission of entries: 17th April 2017

Entry deadline: 30th June 2017

Shortlisting & Judging: July 2017

Shortlist announcement: 31st August 2017

Judging Procedure:

A specialist jury, comprising of experienced industry professionals, thought leaders and innovators, will select the winner and runner-up in each category. The decision of the jury and Publishing Next Advisory Board as regards winners in each category will be final and binding.

Completing the application form:

You can apply by filling the application form for each category and emailing it to us at contactus@publishing-next.com. Applications must be completed in English alone. Please do not send hard copies of the application.

The postal address to send copies of books (for the Printed Book of the Year category) is:

Publishing Next

S-2, II Floor,

Adolfo Mansion,

Near Menezes Maternity Home (Above Asian Paints Store),

Rua Bernardo da Costa,

Margao GOA 403601

Tel: 98503 98530

Publishing Next organisers reserve the right to retain all materials that accompany or form part of an entry. No submissions will be returned to the applicants. Publishing Next will ensure that these materials will be retained safely.

Communication:

All communication will be provided by email to the email address provided in the application form. Applicants must ensure that the appropriate email address is submitted.

Winning Trophy

Each winner will receive:

- The Publishing Next Industry Award trophy.
- A certificate of merit
- The right to use the Publishing Next Industry Award logo

The runner-up in each category will be presented with a certificate of merit.

For more details, email us at contactus@publishing-next.com

Printed Book of the Year: This award seeks to recognize the efforts of publishers to develop a book that pushes the boundaries of editorial, design and technical excellence within the domain of printed books, making use of available technology to create a book that enriches its genre.

This award will be awarded in 5 sub-categories:

- Children's Book of the Year (English)
- Children's Book of the Year (Indian Language)
- Book of the Year (English)
- Book of the Year (Indian Language)
- Illustrated Book of the Year (Coffee Table Books)

Only printed books published in India in January 2016 or thereafter will be considered. Each publisher can submit only 3 (three) titles for each sub-category. Submissions for the Indian language sub-categories can be in any Indian language. However, the application must be submitted in English alone.

Who can enter: Publishing companies or self-published authors. There must be separate entries for each title. Entries should pertain only to those books published on 1st January 2016 or thereafter. Books previously entered for this category should not be entered again this year.

Your submission: In a pdf file of not more than 6 pages:

- a. Indicate the category for which you are applying. A publisher can submit only 3 (three) titles for each sub-category.
- b. Tell us about the book - why you chose to publish it, how it came to be acquired (commissioned), what were the design considerations, how was it marketed and sold. Tell us the story behind the book, and why you think it should be awarded the best book in the category. You could also comment on its critical and commercial success.

In addition, let us know:

- c. Information about the book: Title, ISBN, Publishing Imprint, Date of Publication
- d. Contact Detail: Name, telephone number and email address
- e. Date of publication of the book (Month and Year)

Also, please send by post:

- a. 3 copies of each title
- b. A cheque of Rs. 300 per title made to "Publishing Next". This money will be used to ship the books to the judges. If more than 1 title is being submitted, a cheque for the total amount can be submitted.

Further details:

- a. Please email your application to contactus@publishingnext.in with "Submission - Book of the Year - [Sub-category Type]" in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.

- b. The postal address to send the books is:

Publishing Next

S-2, II Floor,

Adolfo Mansion,

Near Menezes Maternity Home (Above Asian Paints Store),

Rua Bernardo da Costa,

Margao GOA 403601

Tel: 98503 98530

Please combine all books (for all entries) in one box. Please send a cheque of Rs. 300 per title made to “Publishing Next”. This money will be used to ship the books to the judges. If more than 1 title is being submitted, a cheque for the total amount can be submitted.

- c. The last date for submission is 30th June 2017.
- d. Only the PDF submission will be considered for evaluation. Besides the actual copies of the book, no other material besides the PDF will be considered.

Book Cover of the Year: This award seeks to reward good cover design and the ability of the designer to adequately exploit the visual medium to convey the “soul of the book” and push the boundaries on book cover design. It will take into account not just the illustrations and typography employed on the front cover, rather the entire cover including its spine and back.

Who can enter?

Book cover designers, or publishers on their behalf. There must be separate entries for each title. Entries should pertain only to those books published on 1st Jan 2016 and thereafter. Books previously submitted for this award should not be submitted again.

Indian reprints or licensed editions of titles originating outside India are not eligible. However, translations of foreign-language titles into Indian languages including English (by an Indian translator) are eligible.

The books (for which the covers are submitted) can be in any Indian language, including English. However, the application must be submitted in English alone.

Please note that each cover designer, or publisher, can submit only 3 (three) entries for this category. The entire cover (including the spine and the back cover) must be submitted to qualify for evaluation. Partial covers will not be considered for evaluation.

Your submission, in a PDF file, of not more than 5 pages, must include:

- a. A link from which the entire cover file can be downloaded. The size of the cover file should be between 500KB and 750 KB. We will not accept covers dispatched by email or on a CD.
- b. An explanation for the choice of the elements you have used for the cover. If there was something unique in the way the cover was designed and produced, let us know about it. Tell us something about the book too, so we can understand your choices for the cover design.

In addition, let us know:

- a. Information about the book: Title, ISBN, Publishing Imprint, Date of Publication
- b. Language of publication
- c. Contact Detail: Name, telephone number and email address
- d. Date of publication of the book

Further details:

- a. Please email your application to contactus@publishingnext.in with “Submission - Book Cover of the Year” in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- b. The last date for submission is 30th June 2017.
- c. Only the PDF submission will be considered for evaluation. No other material will be allowed.

Library of the Year

This award seeks the best library in India, particularly libraries that support and encourage reading and which contribute to the vitality of their locality. The jury would like to see imaginative ways in which the library has drawn in new readers, and the ways in which they have managed their financial resources while continuing to build the library.

Who can apply:

Only public libraries (libraries open to the general public) can enter. If you are part of a chain of libraries, then a separate entry for each location must be submitted.

Your submission:

In a PDF document of not more than 8 pages, in no more than 3000 words, tell us:

- a. About various initiatives undertaken during the period of January 2016 - June 2017, that improved the public experience of your library. These may include author visits, book launches, various programmes, children's events, reading clubs or other similar services. Also, do let us know how you publicize these events. Your document may contain media clippings that covered these events.
- b. Evidence of year-on-year performance based on measures such as number of books lent, number of library users or number of new library members.
- c. Your choice of books, why you select the books you select.
- d. Pictures of your library (please make these of low resolution, good enough for computer viewing).

In addition, let us know:

- a. The name of your library
- b. The postal address of your library
- c. The year of establishment of your library
- d. An email address and telephone number to contact you at
- e. Your name and designation

Further details:

- a. Please email your application to contactus@publishingnext.in with "Submission - Library of the Year" in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- b. The last date for submission is 30th June 2017.
- c. Only the PDF submission will be considered for evaluation. No other material will be allowed.

Bookshop of the Year

We are looking for bookshops that have become hubs of their local communities, those that have thrived through great service, an in-depth knowledge of their readers' tastes, commitment towards developing a unique experience, and their energy and imagination while providing a great reader experience.

Who can apply:

Any bookshop can apply. If you are part of a chain of bookstores, then a separate entry for each location must be submitted. In case the bookshop is selling items other than books, more than 60% of the revenue should come from sale of books.

Your submission:

In a PDF document of not more than 10 pages, in no more than 3000 words, submit:

- a. Evidence of initiatives that have enhanced the public experience of your bookshop, such as author visits, book club meetings, children's events, initiatives with schools, or other services that reach out to the community. These initiatives should have been undertaken during the period of January 2016 - June 2017.
- b. Evidence of imaginative, and successful, book buying, that reflect community needs, and/or introduces new genres and authors to readers.
- c. Evidence of smart marketing programmes you have undertaken to get more people walk into your shop.
- d. Evidence of year-on-year performance measures such as financial performance, number of books sold, additions to customer loyalty schemes you may have introduced, or to your email newsletter/Whatsapp list

In addition, let us know:

- a. The name of your bookshop (indicate if it is part of a chain)
- b. The postal address of your bookshop
- c. The year of establishment of your bookshop
- d. An email address and telephone number to contact you at
- e. Your name and designation (indicate if you are owner or manager of the bookshop)

Further details:

- a. Please email your application to contactus@publishingnext.in with "Submission - Bookshop of the Year" in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- b. The last date for submission is 30th June 2017.
- c. Only the PDF submission will be considered for evaluation. No other material will be considered. Photographs and/or media clippings of events at your bookshop, if you should decide to add any, must be included in the PDF file you submit.

Editor of the Year

This Award will be presented to an editor who goes that extra mile for her/his authors, the lists she/he manages and his/her contribution to the overall publishing business. It seeks to reward excellence in all-round publishing, irrespective of the genre or format, allied to sales and awards success.

Who can apply:

Anyone working as an editor in an India-based publishing house (including Indian branches of foreign publishing businesses).

Your submission:

In a PDF document of not more than 10 pages (including the letter of recommendation mentioned later), in no more than 3000 words, submit the following requirements. Any supporting visuals should be included in the PDF:

- a. A brief bio
- b. Evidence of author – particularly new – management and support, and of authors being developed creatively and/or commercially
- c. Evidence of development and curation of a coherent, consistent and successful list
- d. Evidence of working with other departments beyond the boundaries of acquisition and editing, towards development of a successful book.
- e. Evidence of sales and awards success.

Please focus on work done since January 2016.

In addition, a letter of recommendation from a publisher under whom you have worked, or an author, must be submitted. This too must be submitted in PDF format and appended to the aforementioned application.

Further details:

- a. Please email your application to contactus@publishingnext.in with “Submission - Editor of the Year” in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- b. The last date for submission is 30th June 2017.
- c. Only the PDF submission (application + recommendation) will be considered for evaluation. No other material will be considered.

Rights Professional of the Year

This category seeks to reward exceptional individuals, working for publishing houses, who have driven revenues through the licensing of rights and/or co-editions or serial rights.

Who can apply:

This category is open to individuals working in publishing houses or literary agencies based in India (including Indian branches of foreign publishing houses) whether they are working alone, or as part of larger rights departments.

Your submission:

In a PDF document of not more than 10 pages (including the letter of recommendation mentioned later), in no more than 3000 words, submit the following requirements. Any supporting visuals should be included in the PDF:

- a. A brief bio
- b. Details of the working structure in which you have functioned i.e. how you fit within the overall department, and, in the case of larger rights teams, who else on the team has contributed to the recent successes your publishing house has witnessed.
- c. Financial evidence of skilful and profitable trading in rights markets and/or co-editions or serial rights
- d. Evidence of imaginative packaging and selling rights across all territories (or in other languages within India).
- e. Evidence of imaginative packaging and selling rights in digital, and other non-book, formats
- f. Evidence of how you have maximised backlist opportunities for your publishing house.

In addition, a letter of recommendation from a publisher/rights manager you have worked with, must be submitted. This too must be submitted in PDF format and appended to the aforementioned application.

Further details:

- a. Please email your application to contactus@publishingnext.in with "Submission - Rights Professional of the Year" in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- b. The last date for submission is 30th June 2017.
- c. Only the PDF submission (application + recommendation) will be considered for evaluation. No other material will be considered.

Publisher of the Year (English, General / Children's / Indian Language / Academic):

This award will recognise an outstanding publishing company that has set a benchmark for excellence in publishing. Entries for this award must demonstrate a high level of publishing excellence (whether in content curated for publishing, quality of editing, or quality of design), innovation and marketing success commensurate with the size of the publishing company, that have primarily occurred during the period January 2016 - June 2017. An appetite for risk and commercial acumen must also be suitably demonstrated.

This award is being presented in 4 sub-categories

- English (General)
- Children's (All Languages)
- Indian Languages (All Genres)
- Academic (All Languages)

The form for all 4 categories remains the same. Please indicate in your submission which category you are applying for. You can apply in more than one category.

Criteria:

Any publishing company that publishes books can apply for this award. Companies that offer self-publishing services cannot apply for this award.

Your submission:

In a PDF document of not more than 10 pages, in no more than 3000 words, submit the following information:

- a. Information about the company - official name, year of establishment, name of a contact person, postal address, email address and phone number.
- b. Please indicate if you are an English, General / Children's / Indian Language / Academic publisher. If you have imprints that span these categories, please apply separately in each case. All submissions must be in English.
- c. Information about your list during the evaluation period. Let us know why you published the books you published, the rationale behind choosing the titles you decided to publish. You could give examples about certain books, even let us know how they fared in the market (you could quote sales figures, testimonials, book reviews here).
- d. Author Development: Show us if you have discovered creative and commercially significant debut authors. Similarly, tell us about your investments in retaining the authors you have had, and in developing your back list.
- e. Innovation in Publishing: Show us if you have taken unusual steps - whether in the design and development of your books in all formats, or in their promotion and marketing, or even in the technologies you have adopted. Here, you can also mention if you have contributed to initiatives to improve publishing and distribution in India, or to grow the market, or encourage reading, improve literacy levels, etc.

- f. Evidence of sales and awards success. You can include testimonials and media clippings here.

All additional material must be appended to the main application file so that a single PDF is submitted.

Further details:

- a. Evaluations will be judged based on performance between January 2016 - June 2017
- b. Please email your application to contactus@publishingnext.in with "Submission - Publisher of the Year - [[Sub-category]]" in the subject line. Applications must be completed in English alone. Please do not send hard copies of the application.
- c. The last date for submission is 30th June 2017.
- d. Only the PDF submission will be considered for evaluation. No other material will be considered.